

中国国际贸易进口博览局

商博函〔2020〕324号

Distinguished Overseas Exhibition Organizers,

We really appreciate your great support for and participation in the China International Import Expo (hereinafter referred to as the "CIIE").

COVID-19 has exerted a strong impact on the global economy, but China remains committed to actively expanding import and painstakingly preparing the CIIE. The third CIIE will be held as scheduled in the National Exhibition and Convention Center (Shanghai) from November 5 to 10, 2020. With the strong support of the international community, the exhibitor recruitment for the Business Exhibition has been finished. Now the preparatory work is focused on the organization of the Business Exhibition itself.

Given the impact of the COVID-19 pandemic, we postponed the deadline for the exhibitor recruitment of the Business Exhibition from May 31 to June 30 after prudent consideration and overall planning in order to meet the needs of all enterprises for the Exhibition to the greatest extent. As there are only 100 days left before the third CIIE, all exhibition areas are busy with the pre-arrangement of booths and after that, they also have a lot of exhibition preparation affairs to deal with. Hence, we need you to handle the following matters properly before July 23: **submit**

the Participation Contract and business directory, the Letter of Authorization of enterprises, business licenses and other contract documents; and pay off the contract payment.

If you are unable to finish the above work by the deadline, we may not be able to arrange booths for you and you will not be eligible to participate in the Exhibition. In any event, we sincerely welcome you to apply to participate in the Business Exhibition of the fourth CIIE.

With the goal of "continued success in the years to come", we will provide you with various facilitation measures and improve pre-exhibition and post-exhibition services as we have done before so that enterprises from all over the world can reap more tangible benefits from the Chinese market by participating in the CIIE.

Thanks in advance!

China International Import Expo Bureau

July 17, 2020