



Canada China Business Excellence Awards

CELEBRATING BILATERAL BUSINESS SUCCESS

III. Outstanding SME Award

The award will be given to an enterprise that best exemplifies the innovative inclusion of China in the company's growth and its overall strategies. The successful implementation of such initiative has significantly improved the firm's competitive edge and financial performance.

Criteria

This award category is open to CCBC members who self-nominate or are nominated by others. If the nominee is not a member, please visit [CCBC's membership webpage](#) to join.

Company size: annual gross revenue of under \$50 million in the last fiscal year.

Nomination Package should include:

- Executive Summary highlighting key milestones:
What makes your SME outstanding?
(250 words, Times New Roman size 12, double-spaced)
- In the body of the package, include and address the following questions:
(No more than 16 pages, Times New Roman size 12, double-spaced)
 - How have your company's innovative China strategies culminated in the success of your company's performance?
 - What were the major obstacles and how were they overcome?
 - What plans are in place for your firm's sustainability of success?